



## NEWS

**For Immediate Release**

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**'Moms-Business-Coach.com' Is Live and Celebrates by Offering Tips To Help Work At Home Moms Make More Money- Scam Free.**

**Westborough, MA. October 30, 2008** — Kristen Arnold, Founder of Moms-Business-Coach.com and Author of *Beginners Guide To Traffic Tactics*, hears from work at home moms everyday that are struggling with their online business.

**“The Internet allows women to work from home decreasing the need for expensive child care and providing the flexibility many women need while balancing caregiving for kids or parents and supporting their families needs financially”** says Arnold.

Here are some helpful hints many work at home moms overlook on how to make more money from your online business and compliment what most business models:

1. Blog- There are many “Mommy Bloggers” that can sell advertising to companies that are trying to reach that target market.
2. Sell advertising on your packing slips, invoices and shipping inserts for outgoing orders.
3. Learn Affiliate Marketing, earning commission from other businesses.
4. Create partnerships that share your target market but are not competition
5. Sell Information. Learn how to take your knowledge and sell it to others.

All the above methods can add extra money to your bottom line and if businesses utilize the techniques with the customers best interest in mind and are adding value, then it's a win-win situation for both the customer and your business.

**ABOUT Kristen Arnold:** Kristen Arnold is the founder of Moms Business Coach and [TubbyBundle.com](http://TubbyBundle.com), and helps work at home moms navigate the overwhelming world of online marketing to grow their businesses. Email [kristen@moms-business-coach.com](mailto:kristen@moms-business-coach.com) or <http://www.moms-business-coach.com> for your business building freebies